

OUR LADY OF THE LAKE UNIVERSITY

THE LAKE FRONT



Volume 58, Issue 1 JANUARY 2016



The Lake Front Gets a New Look!
With the new semester, The Lake Front creates a new logo. Page 1.

Complete Our Survey - Win \$25
Students that complete our survey have a chance to win a \$25 Giftcard to Amazon! Page 2.

Are the Oscars too White?
The Lake Front confronts the controversy surrounding the Oscars. Page 4.

Womens Basketball Ranked #1 in NAIA!
Women's Basketball rises again in the National NAIA poll. Page 7.

Lent Challenge
University Ministry challenges students to self-improve throughout Lent, but...

PHOTOGRAPHY COURSE
The university's photography course is a great way to learn the art of capturing moments. It was recently shot and killed by a campus police officer. ...

NEW YEAR, NEW US.

THE LAKE FRONT IS BACK AND BETTER THAN EVER

by Astrid Villegas

CAJUN DIN...

your staff

THE LAKE FRONT Our Lady of the Lake University

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THE LAKE FRONT STARTS THE NEW SEMSTER WITH OUR NEW LOGO.

The New Us

The Lake Front welcomes the New Year with a new look.

By: Pauline Fields, Editor-In-Chief
(pjfields@ollusa.edu)

This semester, The Lake Front went through some changes. Sadly, Kimberly Yosko, the previous Editor-In-Chief, left the Lake Front with good reason. Yosko started an internship to further her career. We wish Yosko the best of luck!

As the new Editor-In-Chief of the Lake Front, I saw that there needed to be some changes. The Lake Front is important to the students of OLLU and it is my goal for this year to make it feel that way. The Lake Front has been providing students with news for years, and at times it goes unnoticed. Students should

be aware of what is going on around them and how it affects them.

So, we changed. We came up with a new look. I collaborated with our Graphic Designer, JC Wollslager, to create the new Lake Front logo. We wanted a sleek and modern design that described The Lake Front. We took the OLLU iconic church and incorporated our newspaper to present to you the new Lake Front logo.

With the new logo, we also have new faces. The Lake Front hired new crewmembers to bring new ideas and better service to the stu-

dents. Read the Crew Introductions to learn more about the staff.

We are trying something new with this special issue. We are distributing it online only. Please let us know if you prefer the online-only edition.

We are always looking for new members to add to our crew, no matter what your major is. Feel free to stop by The Lake Front office (Main 219), or email any current members.

As the Lake Front's new Editor-In-Chief, I'm excited to bring the OLLU students a new look and a great experience with THE NEW US!

The New Lake Front Logo gives the newspaper an iconic, modern, and sleek look.
-Graphic Designer, JC Wollslager



Introducing The Lake Front Crew

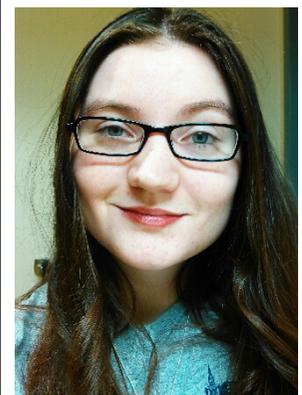


Pauline Fields
Editor-in-Chief

I like to write about:
Funny stories!
Favorite Cartoon Character:
Cartman
One day I will:
Grow up. Maybe.
My hidden talent is:
I can make my stomach growl on command...grrr

Angela Clark
Co-Editor

I like to write about:
Fantasy
Favorite Cartoon Character:
Starfire from Teen Titans
One day I will:
Go to Japan
My hidden talent is:
I'm a good singer, but I rarely sing in front of



JC Wollslager
Graphic Designer

I like to write about:
I don't write.
Favorite Cartoon Character:
Bojack Horseman
One day I will:
Watch just watch one episode of something on Netflix.
My hidden talent is:
Dungeon Mastering

The Lake Front is a student-run publication. Views and opinions do not reflect Our Lady of the Lake University. Questions, recommendations, and concerns can be sent to the Editor-In-Chief (Pauline Fields).

Contact Information-
Email: pjfields@ollusa.edu

Join us online!
lakefrontollu.com



Ramses Tejada
Marketing Manager

I like to write about:
Current Events
Favorite Cartoon Character:
Courage the Cowardly Dog
One day I will:
Open my own production company
My hidden talent is:
Power of listening to others

Ricky Saldana
Head Reporter

I like to write about:
Politics/ Queer Theory
Favorite Cartoon Character:
Ishimaru Kiyotaka
One day I will:
Earn my PhD and teach Queer Theory
My hidden talent is:
I can crochet like no one's business



Allie Casso
Office Manager

I like to write about:
Things that matter.
Favorite Cartoon Character:
Tina, from Bob's Burgers.
One day I will:
Confidently merge onto I-10.
My hidden talent is:
I can roll my tongue three different ways



Join the Lake Front on our social media:
Twitter lakefrontollu
Facebook: The Lake Front
Snapchat: Coming Soon!
Social Media Manger- Chelsey McClain

Survey Time!

Students can win a \$25 Amazon gift card by taking survey for *The Lake Front*.

By: Pauline Fields, Editor-in-Chief
(pjfields@ollusa.edu)

With the changes this semester at *The Lake Front*, we decided to get your opinion.

The Lake Front is asking OLLU student to help out and fill out a survey. By completing the survey, you have a chance to win a \$25 gift card to Amazon. A winner will be chosen through a drawing on February 14th, Valentines Day.

This is a great opportunity to tell us what you think about *The Lake Front*.

You can tell us why you do or don't use *The Lake Front*, We just want to know your inner thoughts. Feel free to recommend changes or new ideas to *The Lake Front*, we are always open and accepting to change.



The survey only takes 5 minutes to complete. Don't forget to include your contact information. We would like to make sure we can contact you when you win!

Our link to our survey can be found on our *Lake Front* website, but here's the link just in case:

<https://www.surveymonkey.com/r/LakeFront>



Is Hollywood "Too White?"

By: Chan'Cellore Makanjola
(camakanjuola@ollusa.edu)

Each year, the Academy Awards ceremony recognizes films in various categories. It is a place where filmmakers and prominent members of the film industry can come together to celebrate excellence in the year's cinematic releases.

Though films get nominated for their impeccable artistry and compelling storylines, one can't help but notice a pattern in the awards. A pattern that has been continuous since the ceremony first began in 1929—lack of diversity.

While it may be understandable for films made prior to the civil rights movement to have the majority, if not all, nominees and winners, be white; institutional racism and lack of opportunity for minorities continue to be a problem in the film industry.

While some people of color have managed to win the coveted award in the acting category, by far the most renown to audiences, their wins have been few and (mostly) far in between.

This year is no exception. For the second year in a row, all of the nominees in the acting categories were white.

Many believe that the biggest snubs for this year's acting nominations were Idris Elba in the Netflix produced

Beasts of No Nation, Will Smith in *Concussion*, and Jason Mitchell, who played Eazy-E in the N.W.A. biopic, *Straight Outta Compton*.

None of these films were nominated for best picture either. Michael B. Jordan who starred in *Creed*, which is the seventh installment in the *Rocky* film series, also did not receive a best actor nomination despite critic's raves for his performance.

The hashtag, "Oscars so White," began trending on social media soon after the nominees were announced.

People voiced their concerns online, similar to those of actress Jada Pinkett Smith, over the Oscars' lack of diversity, claiming that minorities have been sidetracked yet again for their achievement in film.

Smith even called for a boycott which some stars have already joined.

Stars such as George Clooney and Matt Damon, even weighed in on the Oscar controversy and agreed that there should be more representation of minorities in the film industry.

The Oscar backlash was so overwhelming that the Academy Awards president, Cheryl Boone Isaac, who is African-American, released a statement addressing the issue.



These are the nominees for the Academy Awards. Courtesy Photo.

Isaac announced that the Academy plans to double its number of female and minority members by the year 2020.

Currently, the Academy consists of over 6,000 members, and according to a 2012 survey

people of Asian descent received Academy Awards in the acting category, and just one female won for directing. However in other Oscar categories, minorities have made significant achievements.

In 2014, director

What people must realize is that Hollywood is a business first. Studios will back films that they believe can make them a profit. If a certain kind of film does well financially at the box office, then audiences can

For the second year in a row, all of the nominees in the acting categories were white.

by the Los Angeles Times, 94 percent of the members are white and 77 percent male, which all average around the age of 60.

These members, as some have speculated, may be out of touch with younger generations and films that appeal to diverse audiences.

Lack of diversity is not just a black versus white issue. Only five Latinos and three

Alfonso Cuarón became the first Latin American to win best director. Last year, Alejandro G. Iñárritu, who is from Mexico, won for best director as well as nominated again for directing this year's critically acclaimed film, *The Revenant*.

To be honest, one of the biggest problems is not that the Oscar voters or Hollywood is "too white."

expect to see more films just like it.

Usually though, most films that are financially successful have little or no diversity but that is beginning to change.

It was long believed that films with cast's featuring primarily minorities would not do well at the box office.

However, films such as *Straight Outta Compton* and *Creed* were both box



The 88th Academy Awards will air on Sunday, February 28th on ABC. Courtesy Photo.

office hits last year. Along with that, *Star Wars: The Force Awakens*, which is now one of the highest grossing films of all time, features a female and a black male in the lead roles, which indicates that minorities and women can be box office successes.

Overall, I don't think people should boycott the Oscars, but instead use it as an opportunity to be the face of underrepresented groups who would otherwise not be seen at

the ceremony.

Even Chris Rock, this year's host for the Oscars, will be using the opportunity to address the lack of diversity in Hollywood and films.

Just as Gandhi said that we must be the change we wish to see in the world, the same goes for those working in Hollywood.

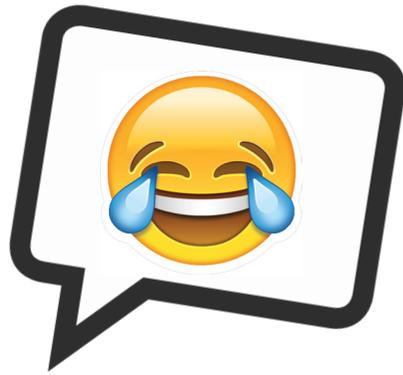
There are several prominent people of color who have enough money to finance and produce films that can feature diverse casts

and be shown to the public.

Doing so would give minorities a chance to be seen in more films and they would have the support of people who have already established themselves in the film industry.

Whether people decide to boycott the ceremony or not, I will still sit down and watch the Oscars when it airs later this month.

Comedy Scene in S.A.



By Angela Clark, Co-Editor (ahclark15fl@ollusa.edu)

San Antonio is a city filled with activities of any type, but everyone loves a good laugh. We found locations that provide just that. Whether you're an aspiring comedian or just looking to hear some jokes, check out these locations with times and dates of comedic events.

February Saturday 6th

Improv- San Antonio Rivercenter
Mike Burton 8:00 p.m., 10:15 p.m.
Admission \$17
849 East Commerce
210-229-1420
San Antonio TX 78205

February Saturday 13th

Improv- San Antonio Rivercenter
Patti Vasquez 8:00 p.m., 10:15 p.m.
Admission \$17
849 East Commerce
210-229-1420
San Antonio TX 78205

February Tuesday 9th

Laugh Out Loud Comedy Club
Open Mic Night
8 p.m.
FREE
618 NW Loop 410
210-541-8805
San Antonio TX 78216

February 14

Laugh Out Loud Comedy Club
Gabriel Iglesias "Fluffy" 9 p.m.
\$65 Admission
618 NW Loop 410
210-541-8805
San Antonio TX 78216

Activity of the Month: Join a Gym

By: Tatiana Johnson
(tvjohnson@ollusa.edu)

The torment of sore feet and tight-fitting New Year's party dresses are well behind us, and 2016 is taking off, ready or not.

The number one New Year's resolution in the U.S. is weight loss followed closely by exercise, but in all honesty, how many people actually follow through with their resolutions?

Hopefully, this list will make those "possibly, if I have the time" resolutions into more attainable goals.

OLLU has an easy access and well-equipped gym on campus complete with student trainers. However, if you need a 24/7 facility or feel out of place among OLLU's most athletic, here's a quick breakdown of two gyms in the area readily available, close to campus. They are suitable for first-time exercisers.

Planet Fitness:

This popular gym chain is well-known for their friendly "gym-timidation"-free atmosphere. Open and staffed 24/7, PF offers guided weight training, cardio, and various toning opportunities.

According to Matt, a gym representative from the North General McMullen

location, PF is great for first-time gym users, they offer a variety of classes and private sessions for Black Card members along with numerous facilities from saunas to tanning beds. This month PF is offering \$10 a month, no commitment starter membership.

Ninifit: Total Body

Conditioning:

This privately owned toning studio is a close two-and-a-half miles off campus. Though this gym is not simply an open space with variously displayed machines, Ninifit offers a series of toning and conditioning classes just about every day of the week. Individual class deals start at \$7 a class or unlimited classes for \$50.

Show Me the Discounts

Where to use your student ID for discounts.

By Hannah Tice (hltice@ollusa.edu)

The search for the mystical student discount is finally over. Check out the following categories to see where you can get great discounts to fulfill all of your desires without hurting your wallet.

Discounted High Fashion

Need a professional look for an important interview? Or just want to update your wardrobe with some stylish clothes? Well then, you're in luck because the following clothing store outlets offer you contemporary styles and more with up to a 15% discount for lucky students.

J. Crew
Banana Republic
Madewell
The Limited

Munch, Munch Nom, Nom

Whether you need a pick me up from those all night study groups, or just want some quick grub, these restaurants have your back with a 10-20% discount off your order.

Taco Cabana
Carl's Jr.
Paciugo Gelato
Cowboys Dancehall*

**Wednesday night is college night. That means minors at least over 18 get in for only \$10 and patrons 21 and over are admitted for the low price of free.*

All for Tech and Tech for All

If it's time for an upgrade, you may want to consider visiting the following companies for some easy student discounts that make getting all of your gadgets quick and easy. Be forewarned however, some student discounts only apply during certain times of the year and can vary according to the company. So, do your homework before rushing into any of the following stores looking for a good deal.

Dell
Apple
Microsoft

Adobe (now featuring monthly subscriptions as low as \$19.99)

The Show Must Go On

Bring out the popcorn, it's movie time! Enjoy seeing new releases, old favorites, and a very musical play or two at some of these following cinemas while your wallet enjoys the discounts.

Alamo Draft House (now featuring \$8 student tickets after 6:00 PM)

Overtime Theater
Playhouse Theater
Woodlawn Theater
Cameo Theater

In other news, unsold Spurs tickets are available for student purchase at 10:00 AM on game day. Tickets into the fan zone are usually only \$5 and tickets in any of the lower levels are about \$40.

Art Speaks to Me

If you'd prefer a more relaxing evening—especially one in which you are surrounded by art—then look no further than the following venues, where you can see all the art your heart desires for only \$5-\$8.

San Antonio Art Museum
Mc Nay
Briscoe Western Art Museum

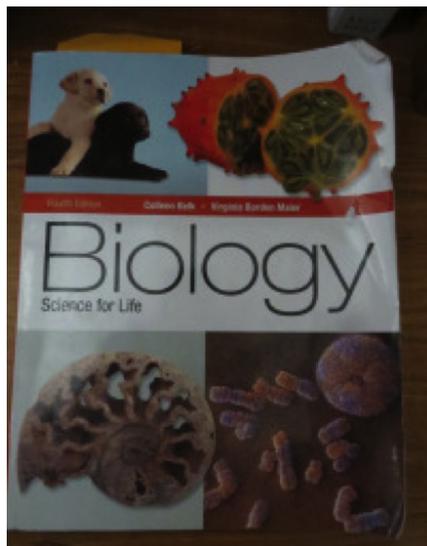
To the Internet

For virtually anything else you may desire, Amazon Prime is the way to go. With this nifty account, you get free two-day shipping, the chance to save up to 90% on textbooks, access to Amazon video, music, and more. Plus, the account is free for the first 6 months. Talk about scoring big! If listening is more your style, then check out Spotify to listen to and download virtually any song without the need of any internet connection. Want know the best part? There's no ads and you get to use Spotify free for 30 days. Mind blown.



Book Shopping That's Wallet-Friendly

College is expensive, and books just add to the cash that students are paying for their education. However, there are some alternative options to buying books at the bookstore. One of those options is to rent or buy books from online sources. The top textbook buying sites for college books are Chegg, Bookrenter, and Amazon. There a significant difference between buying books in the campus store and purchasing the books on online sites.



An essential textbook for all students. Photo by: Chloe Brown

By:CholeBrown
(cmbrown2@ollusa.edu)

Consider the book *Biology: Science for Life*. This book is required book for the general education biology class.

In the student bookstore, it would cost \$195 to buy if it were new, and it would cost \$145 to rent it if it were new. If a student wants to buy it used, it would still cost them \$146, and if they wanted to rent this used book it would cost \$68.

Online sources like Chegg can cut the price by more than half. *Biology: Science for Life* can be rented on Chegg for only \$30.99 which is a sub-

stantial difference from \$68 dollars.

Even paying shipping can still be cheaper than renting on campus. Books are guaranteed to be satisfactory and most are in mint condition.

Yet there are a few downside with using Chegg. The first one is that there is very limited writing allowed in the books, unlike the school bookstore rentals.

Also, their turn-in dates have been known to be before finals, and students who like to use their texts turning final week have to do without textbooks.

Other sites, such as Bookrenter, reduce the book

price of *Biology: Science for Life* to \$14.99 with free shipping. It allows students to rent out the book for up to 125 days; which is a normal semester.

Yet some students like to buy their books. Amazon, while it allows students to rent, makes it easier to buy books from them since their renting is limited for hardcopies.

On Amazon the prices for the book *Biology: Science for Life* starts as low as \$19.80 and go up depending on condition of the book or if the book is an Amazon Prime item.

Overall, buying or rent-

ing online is a more budget-friendly approach to buying books for the semester; especially when those books will only be used for one semester.

It can be difficult to decide where to get textbooks from and compare all the different prices. If it seems too difficult to compare all the book prices and weigh all the pros and cons; there is a nifty site, slugbooks.com, that helps students compare and decide the best website for students to purchase their books.

Finding cheap books lessens expenses, which makes both the students and their bank accounts happy.

Roscoe Blue is Getting Married!

By: Justin Chatman (jpchatman@ollusa.edu)

A mysterious blue figure roams around Our Lady of the Lake University. He shows up to OLLU games to bring spirit and energy to all the teams.

His name is Roscoe Blue! Not many know of Roscoe Blue and the contribution he brings to the school.

Roscoe's hometown is in San Antonio. He graduated from Spirit High and got a scholarship to come to OLLU and bring more excitement to the student body and athletes.

Roscoe has an important announcement that he wants to make. Roscoe has a fiancé!

Roscoe does not want to give too much away, but he plans to introduce his wife at his wedding that will soon be announced.

The couple met on the online dating website: ChristianMingle.com. They realized they both went to Spirit High

and had classes together. Upon meeting each other, Roscoe and his fiancé dated for a year.

Roscoe proposed in front of Main while he was showing her the view of the campus.

Roscoe is very ex-

cited for everyone to meet his bride-to-be. She will be supporting more of the Lady Saint Athletic teams. At times they will even show up on-campus together to bring more cheer to the university.



Roscoe Blue striking a pose. Courtesy photo.

Go Greek

By: Ida Hernandez
(iahernandez@ollusa.edu)

KEEP
CALM
AND
GO
GREEK

Going Greek is a decision you make on your own. However, these fellow organizations come together to present information about themselves to inform you about what they do.

Whether you're looking towards a sorority or fraternity, both have outstanding benefits such as academic standing, leadership opportunities, service commitments and more.

This informational is for you to discover and question all the organizations that are available on campus.

Here are the six recognized Greek organizations in order of year estab-

lished. **Epsilon Sigma Alpha International** (1991),

Sigma Theta Epsilon National Christian Fraternity (1999),

Delta Xi Nu Multicultural Sorority Inc. (2009),

Kappa Delta Chi Sorority Inc. (2012),

Omega Delta Phi Fraternity Inc. (2012), and

Lambda Psi Delta Multicultural Sorority Inc. (2015).

Explore your options and enjoy the information given from all the Greeks recognized on the OLLU campus.

Greek Organizations start the new year with a Greek informational to educate OLLU students about thier program.
Courtesy art.

Women's Basketball Ranked #1

By: Gabby Cavazos, Sports Reporter (grcavazos@ollusa.edu)

This week the women's basketball team received their highest ranking in Our Lady of the Lake University history by making an appearance at #1 in the NAIA Division I Women's Basketball Coaches' poll. The Saints jumped three spots from the previous week at No. 4 to become the top team in the nation.

Achievements and a level of high excellence has become a new normal for the Our Lady of the Lake University Women's basketball since Christopher Minner acquired the head coach position back in 2012.

In the past three seasons, the Saints have been Red River Athletic Conference champions twice, appeared in three straight NAIA National Tournaments (two of those appearances making it to the Sweet 16 round), gained 13 All-Conference players, and consistently ranked in the national polls.

The Saints extended their wings of history beyond the university by creating a new city record. The newest poll makes the women's team the highest

ranked women's sports team in history for all colleges and universities in San Antonio.

Coach Minner attributes the newest national ranking to this year's team, but also as a testament to the success of teams before. "You got to build yourself up to those rankings and the fact that we've been ranked in the top 15 the past couple years creates an accumulation. It's really a statement of not only of this year's team, but the past three teams," he said.

A junior transfer from Temple College, LaQeisha Brown, is grateful for becoming part of the new team and the history being set this season.

"I feel like it's a blessing honestly because not a lot of schools get ranked and we did. It feels good to be on a winning team," said Brown.

This season the Saints welcomed 10 new players to the team along with seven returners.

"Our length, athleticism, and depth is better than it has been in the past. I think this team has the potential to be the best defensive team because of the way we play

defense," said Minner.

Defensively the Saints have minimized opponents average points per game to 50 compared to the Saint's average of 84 points per game.

In her second season at OLLU, senior Sonji Green, is pleased with the overall success of her team.

"We've had some hard practices and games and it's all paying off. We're just trying to get to the number one spot."

Expectations are set higher with the amount of success the team has achieved this far in the season.

"When we play well we feel like we can beat anybody. We're talking about winning the national championship, but we got to stay focused and not get too far ahead," Minner said.

The Saints are on the highest winning streak in OLLU history with a 15-game winning streak. The current record of the Saints in the Conference is seven wins and no losses.

There are 11 conference games left in the season. The national tournament begins in March.



Women's Basketball played against Texas College to dominate a win of 74 to 28. Courtesy Photo



Men's Basketball also played against Texas College and walked away with a win at a final score of 84 to 72. Courtesy Photo.

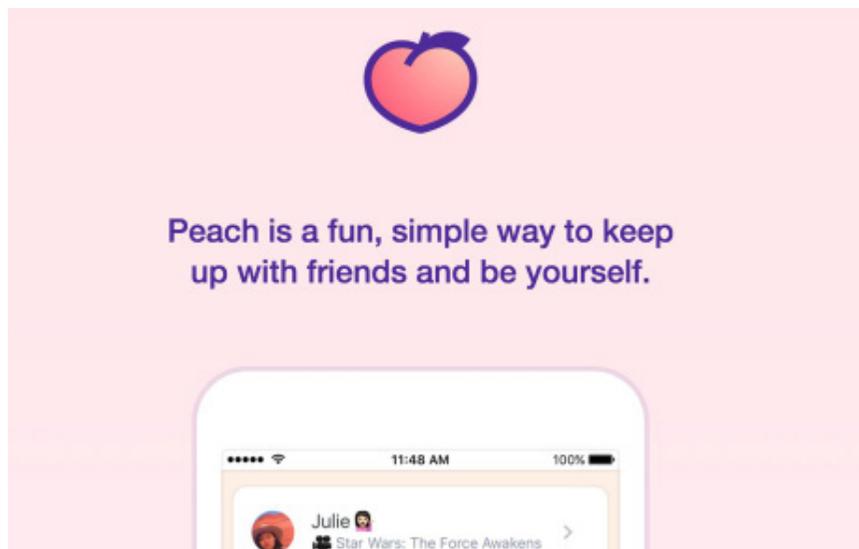
"You got to build yourself up to those rankings and the fact that we've been ranked in the top 15 the past couple years creates an accumulation.

It's really a statement of not only of this year's team, but the past three teams."

-Coach Christopher Minner

Peachy Keen

Feedless Facebook Competitor Tries a Personal Approach



By D'Angelo Wallace
(dswallace@ollusa.edu)

When CBS, the *New York Times*, and *USA Today* are all talking about one new app, it's probably time to take a look. Peach, the new social media app. But is it worth the hype?

Here are some facts so you can make your own informed decision. (Sorry

Android users, you'll have to wait this one out for now).

Peach is a social media app for iPhone that has made one thing clear: it is not Facebook. Peach immediately avoids any similarity to Facebook by implementing one glaring difference: there is no feed.

Instead, there are three

sections: Your profile, your friend list, and a Friends of Friends section. Instead of being flooded with updates, you manually find updates from friends and friends' friends.

This makes Peach a more personal app than Facebook in that respect; however, other aspects of the app render it less per-

sonal than Facebook, such as the fact that features such as chatting and entering dialogue between users are nowhere to be found.

The first thing you want to do when joining a new app is find your friends, and Peach has a one-word answer to that: FAIL.

So far, the only way to find your friends is to sync your iPhone's contact list

Peach tries a more personalized approach to the way you interact with your friends and their posts.

Instead of just poking them, you can (a) wave, to be nice (b) send cake, to be really nice (c) give them a 100, (d) boop them, whatever that means, (e) quarantine them, if they're acting strange, (f) hiss, if you don't like it, (g) blow a kiss, if you do like it, or (g) put a ring on it, which you should have done if you liked it.

Have you ever wanted to post something, but you couldn't figure out what to post? Well instead of taking yet another selfie, just tap

Peach's little lightbulb on the bottom of the screen. It gives ideas for posts such as "share your outfit today" or "paste whatever's in your clipboard right now".

However, make sure you didn't copy any crazy content recently or you'll probably resent the decision to paste whatever's in your clipboard. (I promise I'm not speaking from personal experience).

Have you ever wanted to record your own GIF? It's never been easier. Just tap the camera icon and record away, then post your GIF for your friends to like, or repost. Just type GIF in the search box and GIFs will appear that you can show your friends and repost.

As you can see, I'm waver-ing back and forth between applauding Peach for its innovation and criticizing it for its flaws and drawbacks, and that's how the experience feels. But, Peach has one last trick to push it out of the mediocre-Facebook-alternative category and solidify its position as a social media contender: magic words.

Magic words are an amazing addition that personalize your posts. For example, type the magic word "here", and Peach attaches your location. Type the magic word "rate," and Peach lets you attach a 1-5 star rating to anything from *Star Wars: The Force Awakens* to your professor's latest lecture.

By far, one of the coolest is the magic word "song," which listens to the song that's playing (much like the app Shazam does) and attaches it to your post. When your friends tap the song, it opens in Spotify or Apple Music, so they can listen to it too.

Other magic words include "game" (which attaches a video game title), "shout" (which lets you place big words over a bold background of your choice), "draw" (which opens a mini sketchpad for you to attach a drawing), and "safari" (which . . . opens Safari . . . and does nothing else).

Peach won't become your new Facebook anytime soon, but I would say it's definitely worthy of a try to see if you like it.



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BREAKFAST - LUNCH - DINNER
HAPPY HOUR DRINKS AND
\$5 APPETIZERS FROM 3 TO 6:30PM

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SAN ANTONIO, TX 78228
PH: (210) 433-2531

CALL US FOR YOUR CATERING NEEDS.

The 1.5 Billion Lottery:

OLLU students fantasize if they won!



By: Allie Casso, Office Manager

(afcasso@ollusa.edu)

Powerball mania swept the nation this January when the lottery hit a record-high \$1.5 billion. The OLLU community was no different than the rest of the country when it came to the craze. Considering Powerball players had a better chance of being struck by lightning on their way to buy a ticket than winning the lottery itself, dreaming about winning was a lot more fun than realizing your numbers were not drawn.

"[I'd] pay off my student loans because I don't need that monster in my life," Phillip Tellez ('16) said. "I'd keep 100 grand in my savings account and give the rest [of the money] to my mom and my dad...They've been

putting up with my misbehavior for too long, so I gotta pay them back."

Of all the tickets sold, three individuals in three states had the winning numbers. Their total prize money came out to just over \$500 million before taxes.

"I'd buy a treasury bond to grow my earnings and create investments," said Grace Reyes ('18).

Philanthropic pursuits were a big part of the way OLLU students would utilize their prize money. "It'd be cool [to be able] to donate to a bunch of charities and homeless shelters to help build them up," said Chan'Cellore Makanjuola ('18). "I'd pay off my parents' mortgage. [And after dispersing some money to family] I'd keep \$40 million and donate the rest," said Ryan Hollander ('16).

All four of the students

interviewed for this story, two seniors and two sophomores, asserted that they would finish their degrees if they had won the grand prize. "It's one thing to be rich, but it's good to be smart and at least have a degree," said Makanjuola.

The record-high jackpot was no happy accident, according to the *Washington Post*. A rule change this past October made it easier for the sky high grand prize to happen. Although it is now easier to win a small prize because of the red Powerball pool being lowered, it is now more difficult to win the grand prize. The number of white balls—from which five are picked in each drawing—increased. This decreased the odds of winning a grand prize from one in 175 million to one in 292 million.

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Why Go to Graduate School?

By: Bernado Pegas

Knowing why you are thinking of going to graduate school is vital for making a decision. A graduate program embraces a vast number of obligations, and the decision to whether apply for it should not be taken lightly.

Graduate programs are highly competitive, emotionally exhausting, and expensive. Entering it will affect your life financially, emotionally and mentally.

For some fields a graduate degree is necessary to be officially practiced or for you to be recognized as a professional. However, even if not required, the benefits of a graduate degree are many, and so are the reasons for earning one.

Hopefully, throughout your undergraduate studies, you found (or will find) a subject that truly catches your interest.

Dr. Jiletta Kubena, who teaches criminal justice at Our Lady of the Lake University, said that "graduate school allows you to deeply explore specific topics and populations in your discipline."

Even though most of undergraduate programs give students the chance to study classes of personal interest, graduate school does that at a deeper level. It helps students to pursue interests in more depth. If you have avid academic interests than grad school is perfect for you.

If you are considering applying for a graduate program your education must be approached as a business investment. Although it takes time and money to complete the courses and get a degree, you will get an excellent investment return.

According to the United States Census Bureau, U.S. workers between the ages of 21 and 64 with a master's degree or higher earn an average annual salary of

\$55,242 and on the other hand for those who have only a bachelor's degree the average annual salary is \$42,877.

This is almost a 30 percent difference, and it is a strong evidence that a graduate degree can have a positive effect in your financial situation.

Another good reason to consider applying for graduate school is that it gives students the opportunity to conduct and participate on researches that can impact the world.

Kubena stated that "[Graduate school] can lead to research that can change people's lives." And if they are done in an exceptional way, chances are that they will get recognition by the academic community for it.

One of the consequences of

doing a graduate degree is to work with people of similar interests and field and expand your professional networking.

Grad school is much about connecting with people professionally, and not just fellow graduate students, but also faculty members. While fattening up your contacts book, you get to make yourself known in the market.

A way to demonstrate to employers that you are committed to your career is going back to school. By investing time and money to continue your education, you will send a strong message to employers that you are serious about improving your education and applying new skills to your work, thus, increasing your long-term value.



Top: Students question whether or not they should go to Graduate School. Graduate School requires a lot of time and effort. Below: The time and effort is appreciated though when Graduates receive their diploma. Courtesy Photos.



Will Twitter Decide The Next President?

By Courtney Dailey

After the success of President Obama's social media campaign in 2008, it seems that this year's political race candidates are using weets to get their message out. Will this be the deciding factor of the race?

In all of the major social media sites there has been a heavy presence of the front-running politicians in the presidential election.

This is a new marketing approach that is geared to the younger generation.

Hillary Clinton and Donald Trump have the most popularity within social media.

As of February 1, 2016, Clinton has 5.29 million followers on twitter, and 765 thousand Instagram followers.

Clinton was the last to join Twitter starting her account in 2013.

Donald Trump has 6 million Twitter followers and 937

thousand followers on Instagram.

The number of followers for both candidates increases daily while other candidates have 1 million less followers on social media.

Social media has become one of the top marketing tools, because it allows politicians to communicate with their followers directly and more personally.

This engagement makes the candidate more human to their followers and not just some idol on TV or in the newspaper. This also allows the followers to help with the campaign by reposting and using hashtags to promote their choice.

For example Senator Bernie Sanders, even though he has less followers than Clinton and Trump, has taken social media by storm with a substantial social media following. The hashtag #FeelTheBern has

been used more than 283,960 times from November 8 to December 8, averaging more than 11,690 mentions per day, and 941 tweets per hour, according to Topsy.

Bernie Sanders' followers created a viral movement, and that is something that has yet to happen with any other candidate which should help his campaign.

Time will tell whose social media success will affect their campaigns the most.

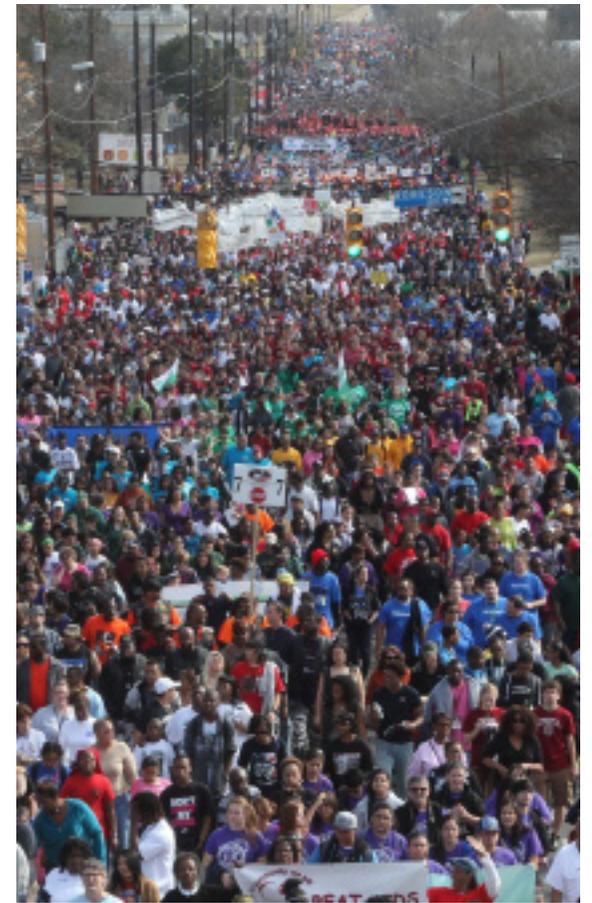
As colleges student, we should take time and see what the candidates are posting as they showcase who they are in their tweets and Instagram posts.

Just don't let social media be the sole platform that grabs your vote. Listen to their views and research their ideals. Social media is a great place to start, but should not be the sole decider for the election.



Above: Twitter Logo. Below: Presidential Candidates take their stands in a debate. Courtesy Photos.





Top Left: OLLU student participated in the MLK March in San Antonio. Top Right: The massive crowd that all marched along for MLK day. Courtesy Photos.



OLLU President joins OLLU students in the MLK march. Courtesy Photo.

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